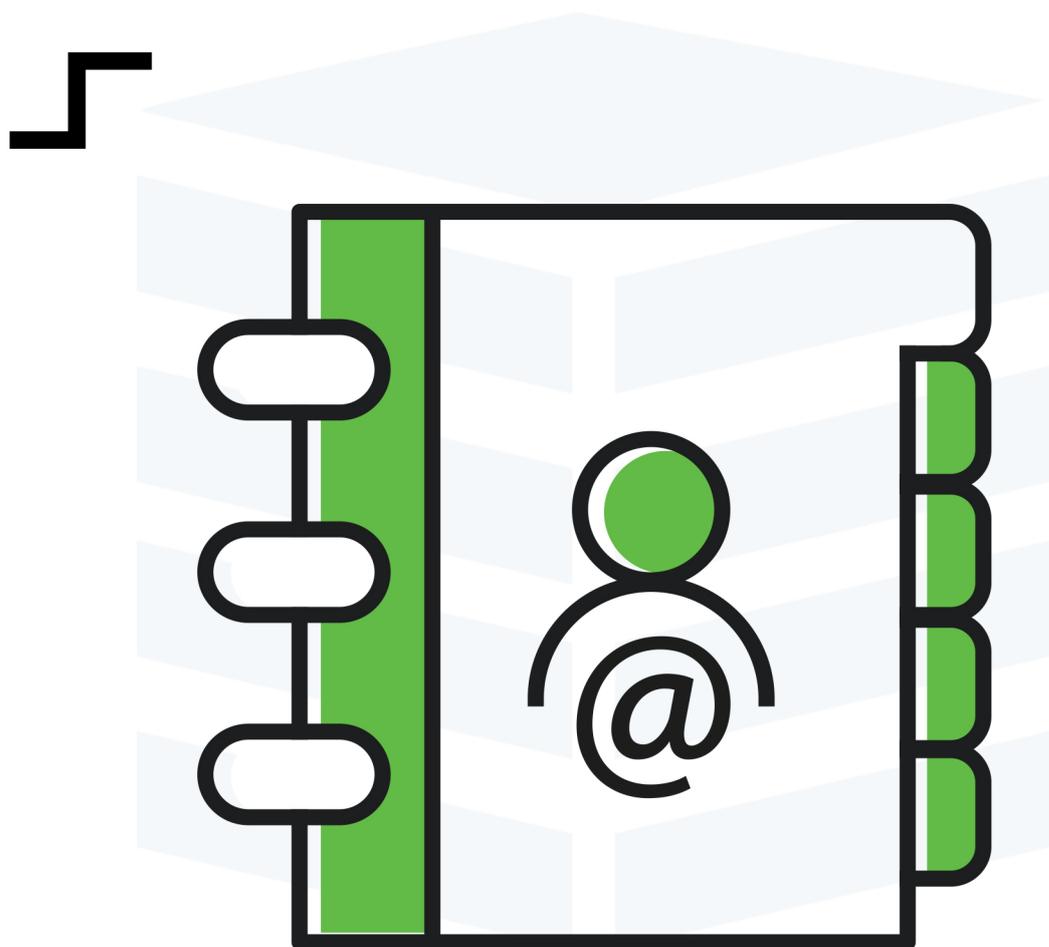
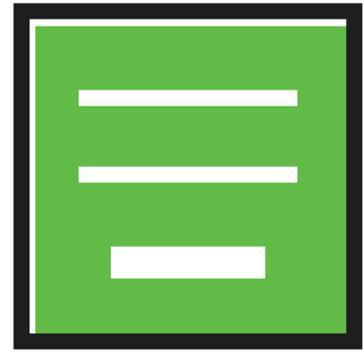


How do you

BUILD YOUR EMAIL LIST?



1



Signup FORMS

Embedding signup forms on your site is a simple way to find contacts who want to hear from you. Design beautiful [signup forms](#) that invite site visitors to provide basic information (name, email, and any other relevant details) you can use in your future email marketing strategies.

2

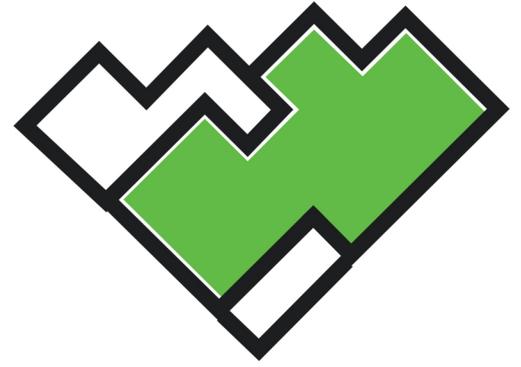


Social media

MARKETING

Grow your customer base in email marketing by converting all your likes to leads. This is possible by selecting the right social media platform that best fits the needs of your business. This will help you get contacts who are interested to know more on your highlights and updates.

3



Meet and

GREET

Organize conferences or events and meet people in person. Ensure that you get their business cards while you speak to them and then add their info to your database, building your mailing list on the go. This old school method will help you keep your email list alive and kicking, increasing sales and growth.

4



Consent EMAILS

[Permission-based email marketing](#) will help you build a strong, solid foundation before sending any emails. Always make sure you get consent from your contacts before sending them marketing email campaigns. This helps ensure they'll stay in your customer database for a long time.



Smart email marketing software that drives sales

“

"Salesforce may be a sports car. But I trust Zoho's family of modules for getting back and forth to work without any worries. Zoho is a solution that works."

”

Eric Duchinsky

Marketing Director,
BHM Health Care Solutions



zoho.com/campaigns | support@zohocampaigns.com

